

New A La Folie, Achille, Ateliers Auguste, Caffè de nper e t Keller, Restaurant Passerini, Sait, rèlspr e Ton Las rea Yann Couvreur Pa Han in. SS Rouin Meason, Alexandra Se. es Christophe Vasseur.

## Olympia Le-Tan [F3]

BAGS / FASHION

A first store for the Paris it-girl who took the fashion world by storm with her limited-edition embroidered clutches, with bookish themes, and who has since branched out into equally nostalgic prêt-à-porter collections.

Passage des 2 Pavillons, 1st | 11am-7pm. Closed Sun | www.olympialetan.com

## Paraboot [D3]

SHOES

This heritage French shoe company is famous for its signature robust rubber sole. The collection is still 100 percent made in France in the company's historic workshops located at the foot of the Alps, but today is getting fashion cred. 304 rue Saint-Honoré, 1st (+ branches) 10am-7pm. Closed Sun | paraboot.com

## Pierre Frey [G2]

INTERIORS

The professional showroom of the famous Parisian designer and manufacturer of fabrics for the home, that does classic with as much panache as it does contemporary. 27 rue du Mail, 2nd (+branches) | 9.30am (Sat 11am)-6pm. Closed Sun | www.pierrefrey.com

# Pierre Hardy DON'T MISS [F3]

BAGS / SHOES

Buzz to enter this sleek all-black store housing Mr Hardy's sublime shoes. 156 galerie de Valois, 1st | 11am-7pm. Closed Sun | www.pierrehardy.com

# Rick Owens [F3]

FASHION / MENS

Gothic luxe from the LA ex-pat whose drapey somber womenswear tames yards of cashmere, fur and leather. 130 galerie de Valois, 1st | 10.30am (11am Sat)-7pm. Closed Sun | www.rickowens.eu

## Rue Hérold [F3]

FABRIC / INTERIORS

Charlotte de La Grandière presents a beautiful range of bespoke fabrics for fashion or furnishings, strong on linen, cotton, ramie and wool. She also sells a house collection of curtains, plaids and cushions, ready to take home.

8 rue Hérold, 1st | 11am-7pm. Closed Sun, Mon | www.rueherold.fr

## Sept Cinq NEW [H4]

KNICK KNACKS / MULTIBRAND / OPEN SUN Dedicated to promoting the Parisian creative scene – across fashion, accessories and homewares - this concept store has for name '75', the city's postcode prefix. And the cute on-site tearoom means you can shop then snack. 26 rue Berger, 1st | 10am-8pm; 11am-7pm Sun | www.sept-cinq.com

## Terroirs d'Avenir DON'T MISS [H2]

BREAD / GROCERY / OPEN SUN Exceptional fresh fruit and vegetables, wild foraged plants and herbs, bread, cheeses, cereals, oil and vinegars, quality meat, charcuterie and poultry, and fish all sourced from small producers around France, but also Spain, Italy and Greece. 7 rue du Nil, 2nd | 01 45 08 48 80 | 9.30am-8.30pm (7.30pm Sat; 1.30pm Sun). Closed Mon.

#### Tsé & Tsé Associées [D3]

DESIGN / INTERIORS / KNICK KNACKS The playful French design duo makes everything from fine porcelain crockery to funky Istanbul-inspired belts. 7 rue St Roch, 1st (+ branches) 11am-7pm. Closed Sun | www.tse-tse.com

# Vanessa Bruno [C3]

FASHION

Bruno is the womenswear designer

who just about epitomises Parisian chic - well-cut, urban fashion that can take you from work to dinner to dancing with nary a change of lipstick.

12 rue de Castiglione, 1st (+ branches) 10.30am-7pm. Closed Sun www.vanessabruno.com

#### Vanessa Seward NEW [C3]

FASHION

The first boutique for the new Paris fashion label is a flurry of paradoxical pairings, being mineral and warm, modern and friendly, modest and ambitious, and playing a custom playlist created by Seward's husband Bertrand Burgalat.

10 rue d'Alger, 1st (+ branches) | 11am-7.30pm. Closed Sun | www.vanessaseward.com

## White Bird [B2]

**IEWELLERY** 

A nice edit of international fine jewellery designers. Owner Stephanie Roger selects each piece individually, for its power to translate emotion, freedom and authenticity. 38 rue du Mont-Thabor, 1st (+ branches) 11.30am (12.30pm Mon)-7.30pm. Closed Sun www.whitebirdjewellery.com

## WH Smith [B3]

BOOKS / OPEN SUN

The city's biggest English-language bookshop boasts a fine international press section, plus there's a corner devoted to Brit produce for nostalgic expats upstairs, and a new café! 248 rue de Rivoli, 1st | 9.30am (12.30pm Sun)-7.30pm | www.whsmith.fr

# Yohji Yamamoto [B3]

FASHION / MENS

The experimental fashion genius's men's and women's collections float inside a signature 'white box', and the windows are dressed with a folded Shojigami sculpture.